

Howard Opinsky

- + Executive vice president, US eastern region & US corporate practice leader

CURRENT POSITION

Howard Opinsky is a dynamic communication strategist, crisis counselor, and political campaign veteran who helps clients solve their most pressing business, public policy, and reputational challenges. Howard works with clients across all sectors of the economy and is responsible for driving growth, enhancing client service and leading business operations for the New York, Washington, D.C., and Florida offices. He brings a combination of experience from politics, consulting, and the highest levels of major global corporations to the firm and its clients.

Howard leads a team of crisis counselors assisting clients with preparation and responses to cyber intrusions. He and his team have helped major retail, financial services, professional services, energy, health care, and agribusiness clients develop and implement communications strategies designed to protect reputations and ensure operational success during a cyber breach.

PRIOR EXPERIENCE

A veteran communications strategist and spokesperson, Howard was most recently the managing director of global corporate communications at JPMorgan Chase & Co. where he led communications regarding corporate performance, operations and corporate responsibility activities. Howard also spent ten years as an executive vice president at Weber Shandwick where he led public affairs and corporate work for the firm's Washington, D.C. office. He has counseled several Fortune 500 CEOs and other senior executives, advising them on corporate issues management, thought leadership and corporate strategy. His clients have included HSBC, Target, Cisco Systems, Mattel, Microsoft, Northrop Grumman, the U.S. Chamber of Commerce, Business Roundtable and the governments of the United States, Puerto Rico, and Colombia.

OTHER INFORMATION

In addition to his corporate work, Howard served for more than a decade as a political communication strategist and spokesman for local, state and national political campaigns. He served as national press secretary for U.S. Senator John McCain's (R-AZ) 2000 presidential campaign, a communication strategist at the National Republican Senatorial Committee (NRSC), and an advisor to several other political leaders. Howard holds a bachelor of arts in political communication from The George Washington University.



Hill+Knowlton Strategies
607 14th Street NW, Suite 300
Washington, DC 20005

Tel: +1 202.333.7400
Fax: +1 202.944.1961
howard.opinsky@hkstrategies.com

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